

Digital

REBRANDING

LGBTI+ GOZO

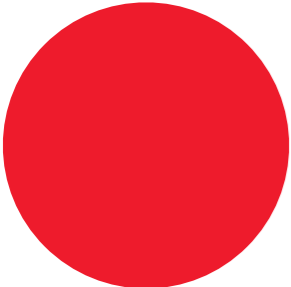
**RESPECTING THE OLD
IDENTITY AS WE LOOK
AHEAD TO THE FUTURE**

CREATED BY:

**WILBERT
TABONE**

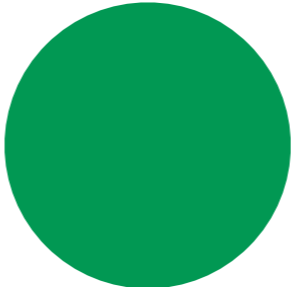
WWW.WILBERTABONE.COM

STANDARD COLOURS



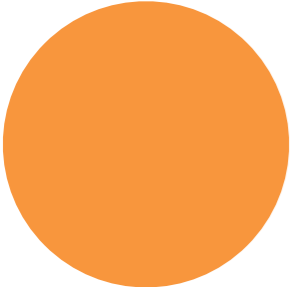
#F43539

President's office (Official)



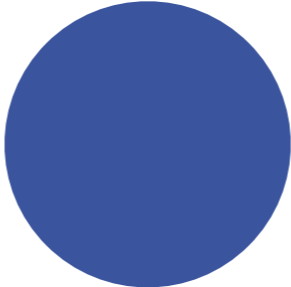
#43965A

Outreach



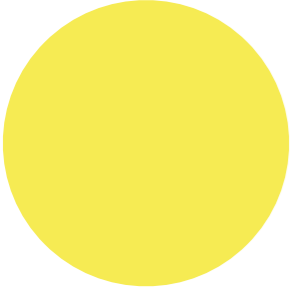
#EA9B50

Events (Leisure)



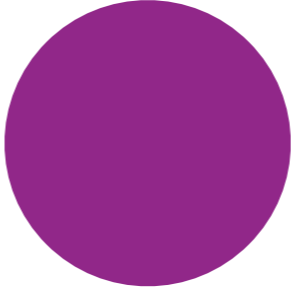
#3F5399

Digital



#F4EC6E

International



#863085

Services

MAIN FONTS

Ubuntu

Dalton Maag (8 styles)

Custom ▼ | Bold 700 ▼ | 40px 



Main Title

For main titles in assets

Roboto

Christian Robertson (12 styles)

Custom ▼ | Medium ... ▼ | 40px 



Subheading

If subheading is required

Quicksand

Andrew Paglinawan (4 styles)

Custom ▼ | Medium ... ▼ | 40px 



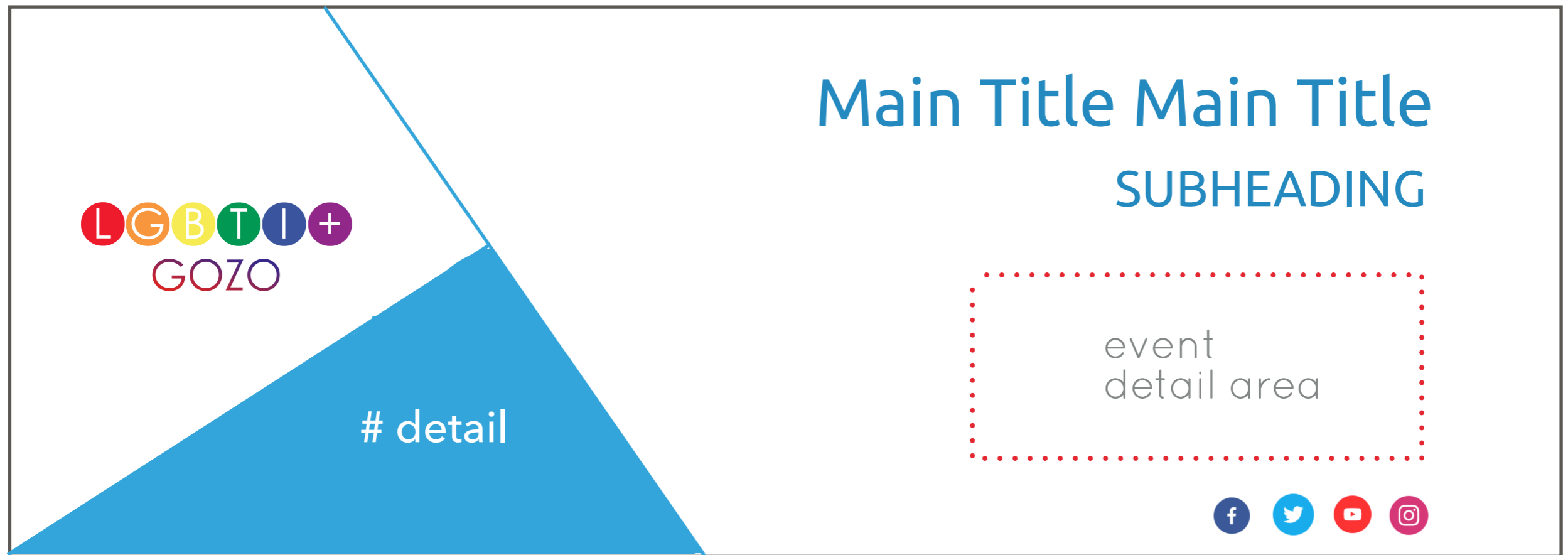
Detailing

Event details and other

body text

STANDARD DESIGN ASSETS

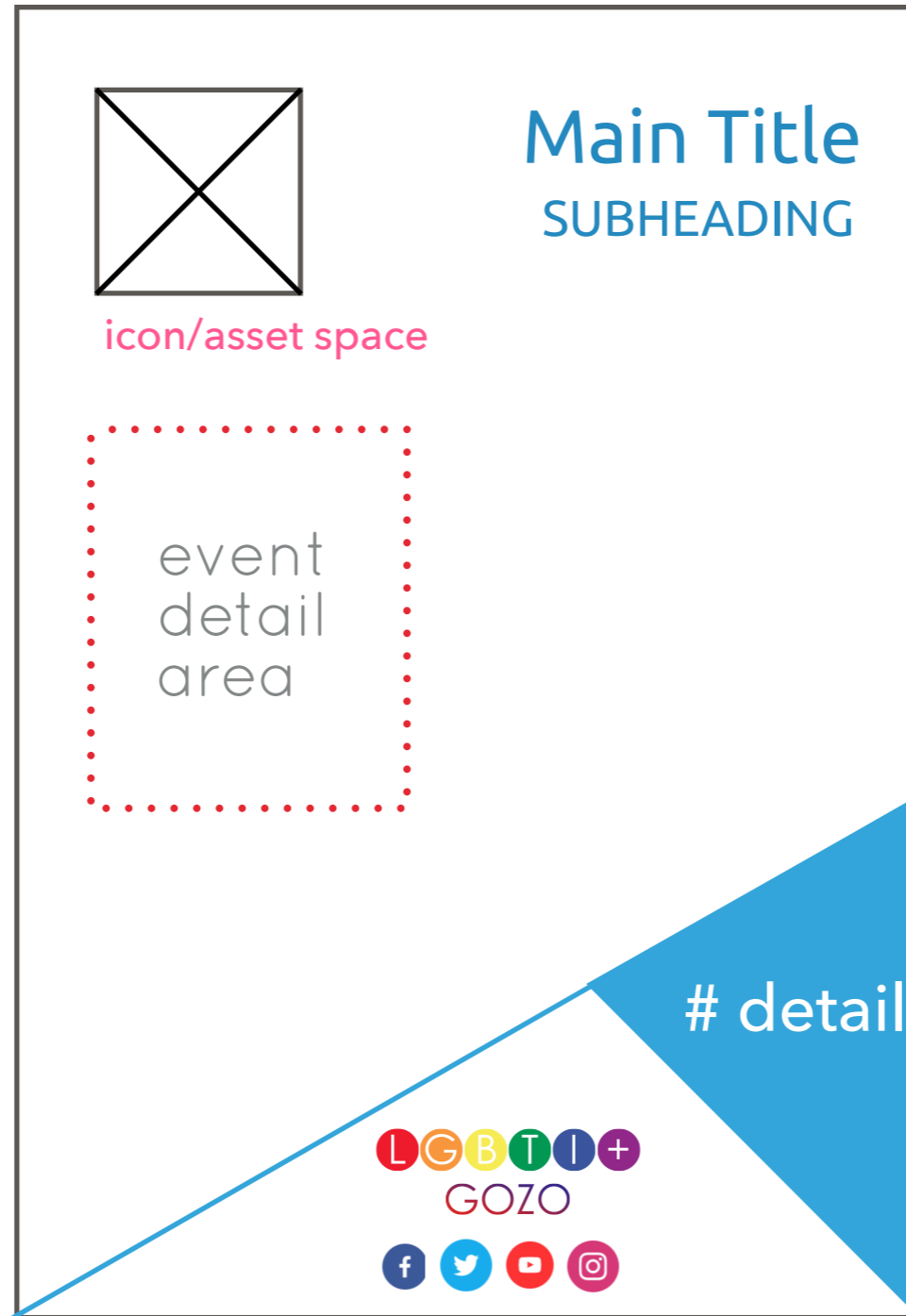
Background: solid colour, gradient, image with semi-opacity.



Cover photo / Event cover photo

STANDARD DESIGN ASSETS

Background: solid colour, gradient, image with semi-opacity.



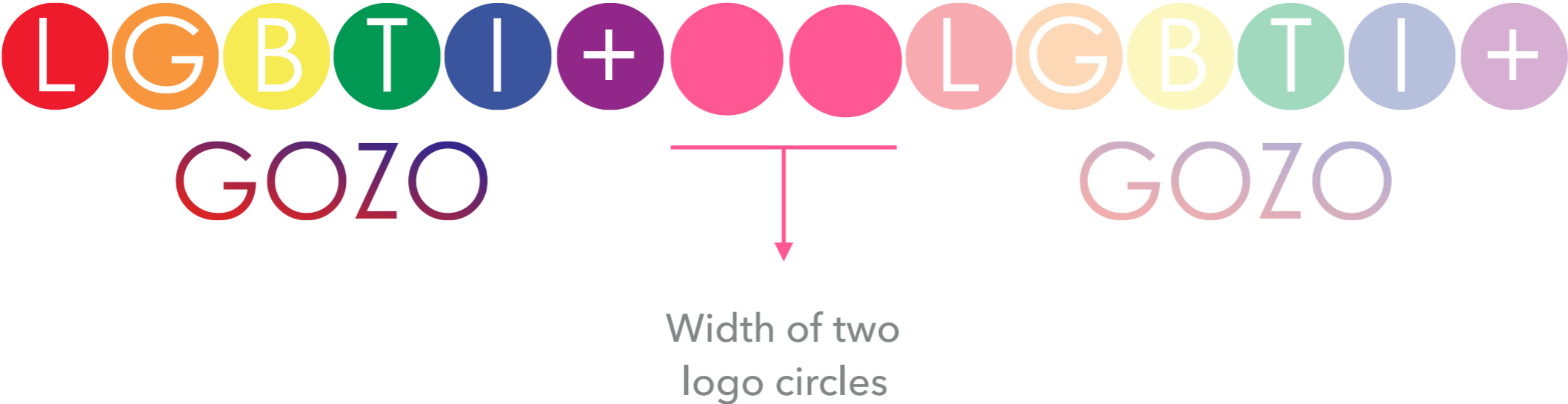
Poster

LOGO



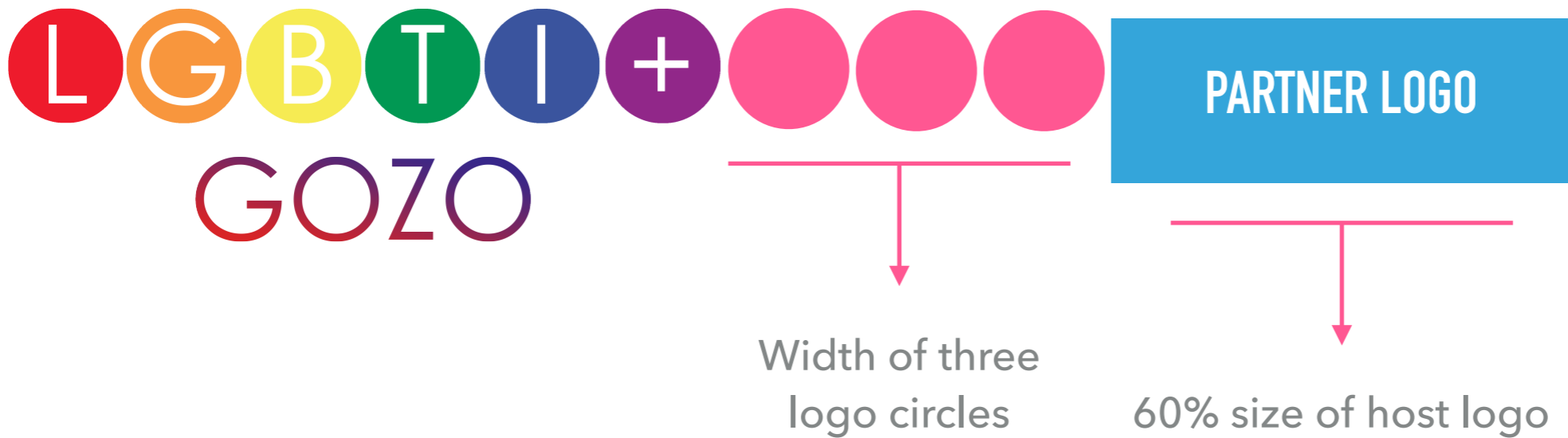
LOGO PLACEMENT

Use with other logos
Placement with equal organising partners

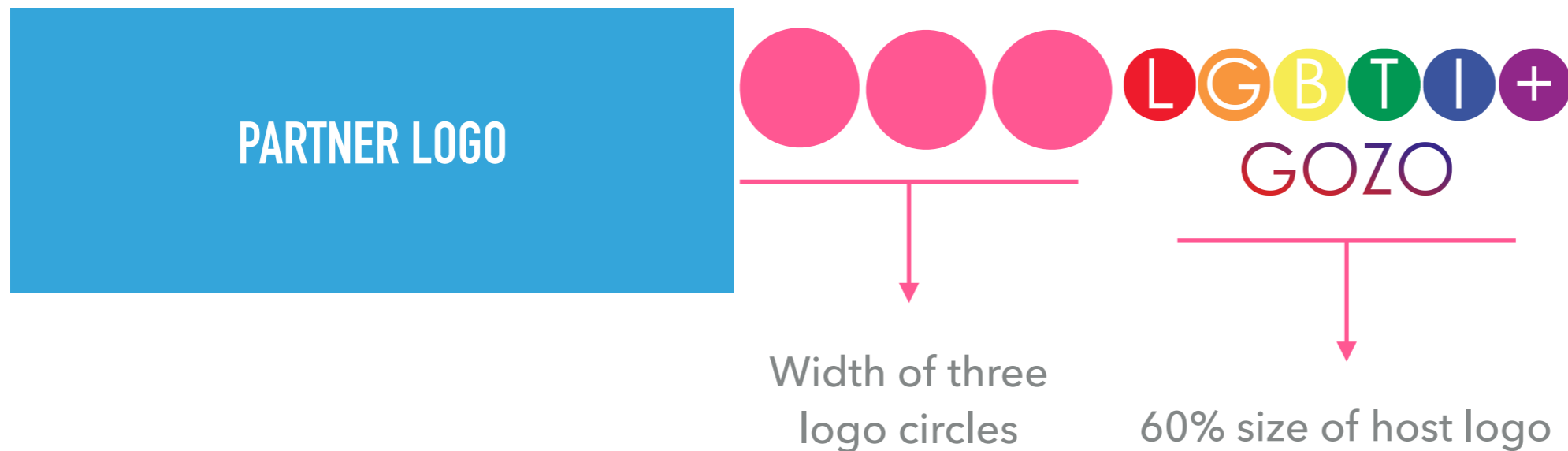


LOGO PLACEMENT

Use as a host brand



Use as a guest brand



LOGO PLACEMENT

Use in a stack



